




ACQUA  
MORELLI



*PRODOTTO IN ITALIA*





A group of people are dining at a beach club. They are seated around a wooden table under a large white umbrella. The table is set with white plates of food, glasses of water, and blue ice buckets. The background shows a clear blue sky and the ocean. The text "ACQUA MORELLI. Native to Italy, at home around the world." is overlaid on the right side of the image.

ACQUA MORELLI.  
Native to Italy,  
at home around the world.

»ACQUA MORELLI is the best accompaniment for our cuisine. Its minimal mineral content places our culinary delicacies in the best possible light – which is as it should be!« MARE MOSSO BEACH CLUB





*»My preference is a mineral water that's distinct,  
but not too dominant. And if accompanying food, it should have only  
very few minerals as these can tarnish your sense of taste.«*

ELMAR SIMON, MICHELIN-STARRED CHEF

## True passion from north to south, from pizza to haute cuisine.

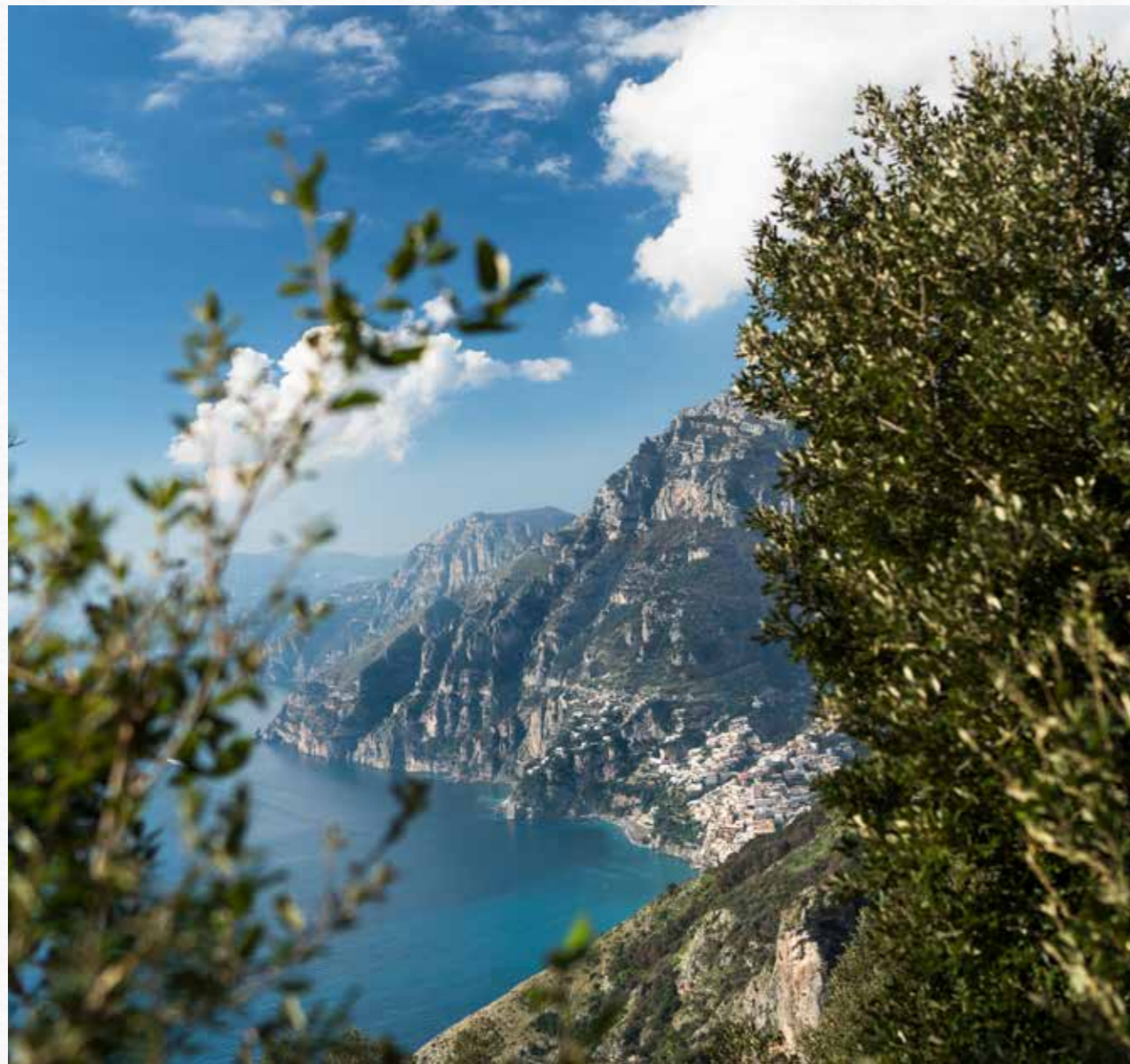
Italy – the boot-shaped country brimming with passion and life. From the elegance of Milan to the ancient charm of Matera, every corner is alive with character. Picture fresh laundry fluttering across narrow alleyways, tiny Ape vans buzzing through historic piazzas, and friendly farmers proudly selling their homegrown produce by the roadside. This is where our ACQUA MORELLI is at home. Served in a beautiful designed bottle in the same dark blue as worn by our Azzurri team, it offers an exclusive taste experience and is enjoyed at cozy pizzerias, restaurants and award-winning eateries.





# ACQUA MORELLI.

Authentic and natural  
like its home country, Italy.



Bella Italia – the original sun-kissed source of indulgence and Mediterranean lifestyle. Surrounded by the sparkling deep-blue waters of the sea and framed by the majestic beauty of the Alpine peaks and idyllic valleys, Italy captivates all who visit. Amidst this stunning natural landscape, lies the source of our pure and minimally mineralised ACQUA MORELLI, drawn from a pristine location at an altitude of 1,000 metres in the unspoiled Maritime Alps.

## Filtered through untouched Alpine rock for 75 years.

On its 75-year journey, it is naturally filtered by countless layers of rock before emerging from the depths of its source in idyllic surroundings. This is where ACQUA MORELLI has been bottled in its striking, dark-blue bottle since the 18th century – one of our premium water's unmistakable hallmarks.

## The Italian mineral water – as pure as Mona Lisa's smile.

Unique, natural and pure. The mountain water flows through unspoiled nature which has been untouched by agricultural usage. Where everything heeds the rhythm of nature. ACQUA MORELLI is blessed with an incomparably low mineral content of just 44 mg/l – a unique feature compared to other mineral waters.





»All around the source, majestic beech trees grow that protect the soil and see to it that the water purity is not adversely affected by harmful influences. This natural origin acts as a guarantor of the especially pure quality of ACQUA MORELLI – a veritable gift from nature.« PAOLO NAN, OWNER, BAUDA SPRING





From deep within the heart of the Maritime Alps, nature bubbles forth in its purest form.



**Naturally filtered**  
On its 75-year journey through the layers of rock at an altitude of over 1,000 metres, ACQUA MORELLI is naturally filtered, lending it its especially soft flavour.

- 5 Water d: 960 mg/l
- 4 Water c: 475 mg/l
- 3 Water b: 309 mg/l
- 2 Water a: 142 mg/l
- 1 44 mg/l

**Minimally mineralised**  
Its low mineralisation [44 mg/l] makes ACQUA MORELLI ideal for the food service industry.



Rome wasn't built in a day, and the same goes for the evolution of ACQUA MORELLI. It's a process that takes time as our water flows down through countless metres of altitude, filtering through layers of ancient, rugged rock, it gradually acquires its unique and unmistakable character. It is born anew every day. Its origins: the unique Bauda natural spring, which is as multifaceted as its water, ACQUA MORELLI – minimally mineralised and Italian to the max.



*»Italy is inconceivable without our forza azzurri.  
And ACQUA MORELLI is the perfect fit:  
beautiful aesthetics and authentic origins always  
make for a bella figura!«* BORGIO ANTICO BISTROT





# Mineral water and wine – the perfect Italian pairing.

We Italians know how to enjoy life. Beyond our love for traditional food, we have spent generations perfecting the art of wine growing, producing exceptional wines year after year, many of which are award-winning. This deep-rooted passion for the culinary arts is reflected in every detail, including the choice of mineral water to accompany selected wine. With its minimal content, ACQUA MORELLI heightens the sensitivity of the taste buds and acts as a neutralizer, making it the ideal preparation for perfect wine enjoyment.







# ACQUA MORELLI. The perfect backdrop for every indulgence setting.

Enjoying things alone? Not in Italy – our homeland is characterised by a family atmosphere, conviviality and shared moments. Be it along the coastline that stretches for miles or in historic old towns, we celebrate the time we spend with our friends and family. Every get-together, every meal is an instance of exuberant merrymaking. And ACQUA MORELLI is always right there in the heart of it. It serves as refreshment during and a palate sensitiser between the innumerable courses without influencing the flavours of the various dishes.

*Exquisite indulgence starts with the perfect mineral water as an aperitif and an accompaniment during the meal: ACQUA MORELLI stimulates the taste buds and paves the way for a comprehensive culinary experience.*

JAMES BURTON, MANAGING DIRECTOR AZURE BEACH, UAE





*»On average, our guests order two bottles of ACQUA MORELLI for every bottle of wine. This is fundamental additional business for us and is a very easy way for us to boost our turnover. It can be as simple as that!«* ALFONSO AMICO, OWNER LA VECCHIA TERRAZZA







*«Everything is that little bit better in Italy – the sun is warmer, the tomatoes juicier and the people more good natured. I savour living here every day.»*

NONNA MARIANNA, APULIA

**Bella Italia:  
indulgence, family and  
passion united.**



Naturally filtered by scores of untouched rock layers, ACQUA MORELLI is the perfect fit for any culinary experience thanks to its exceptionally pure flavour. Be it simple or high-end cuisine, ACQUA MORELLI is variable and versatile, and is the perfect choice every time. No other country can boast such a wealth of natural products compared with our Italy. The feisty nonna from next door with her home-made pasta is the epitome of tradition, freshness, diverse indulgence and authenticity.





# La pura ACQUA MORELLI. The perfect fit. Anywhere and at any time.

Our dessert culture is as diverse as all the different coffee specialities across the entire country. Together with friends, family and colleagues, we enjoy typical dolci such as tiramisù and cantuccini with espresso, cappuccino and caffè freddo. And a glass of cold, pure mineral water to go with this is, of course, a must. ACQUA MORELLI opens the taste buds and optimally prepares the palate for subsequent coffee enjoyment. The mineral water harmonises simply perfectly with our rich, sweet world of indulgence – an absolute passion of ours alongside pizza and pasta.







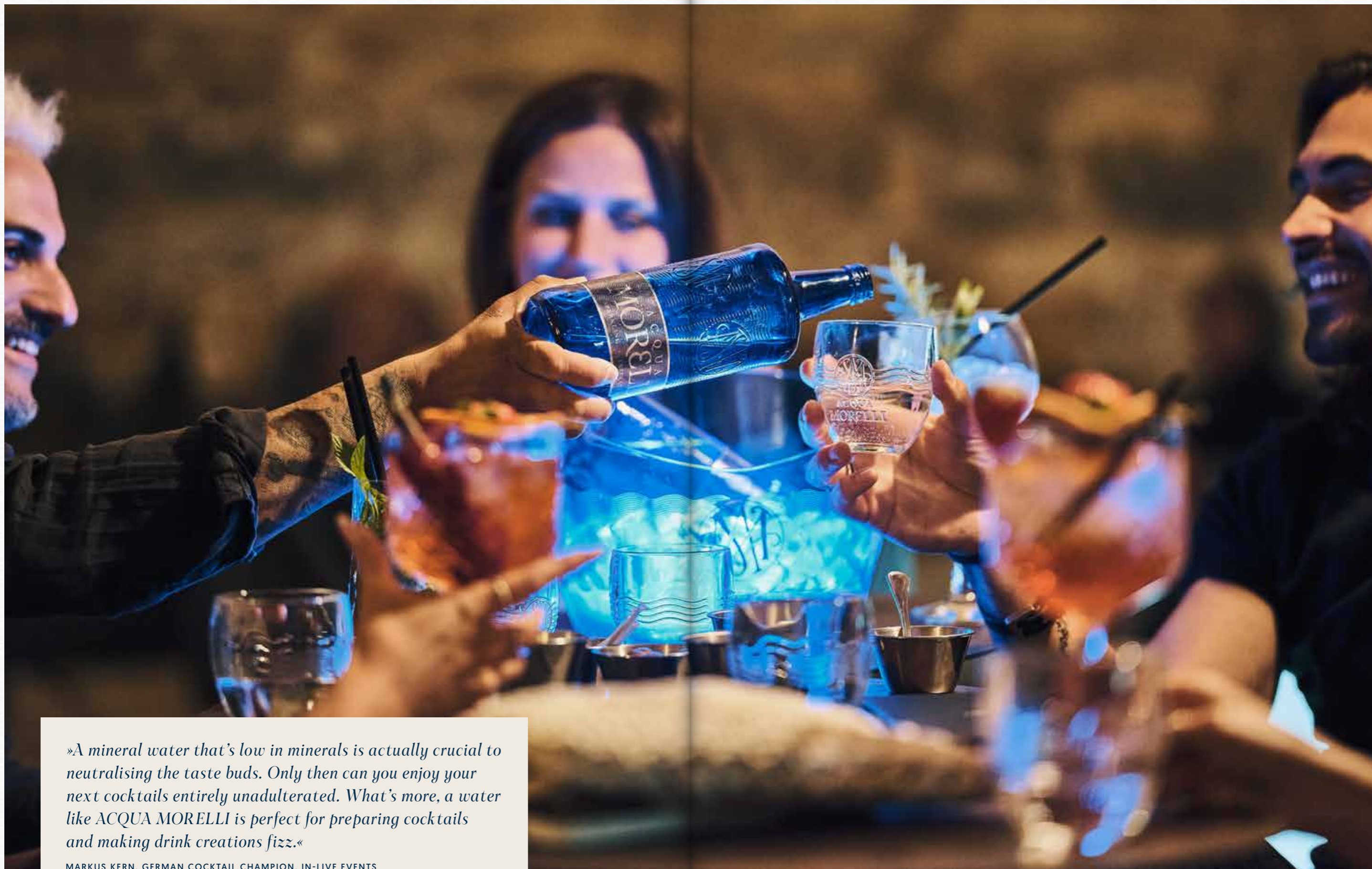
(1) AZURE BEACH VAE (2) ERIYADU ISLAND RESORT, MALEDIVEN (3) KURUMBA MALDIVES RESORT, MALEDIVEN

From Milan via Munich  
to the Maldives.  
Tutti quanti. Bellissima!



(4) JUMERIAH MESSILAH BEACH HOTEL & SPA, KUWAIT (5) AJMAN HOTEL VAE





ACQUA MINERALE ITALIANA

*»A mineral water that's low in minerals is actually crucial to neutralising the taste buds. Only then can you enjoy your next cocktails entirely unadulterated. What's more, a water like ACQUA MORELLI is perfect for preparing cocktails and making drink creations fizz.«*

MARKUS KERN, GERMAN COCKTAIL CHAMPION, IN-LIVE EVENTS





*brands  
we trust.*



[WWW.ACQUA-MORELLI.COM](http://WWW.ACQUA-MORELLI.COM)

